



Governor's Office of Education Innovation Staff Update October 22, 2013

Rebecca Gau, Director

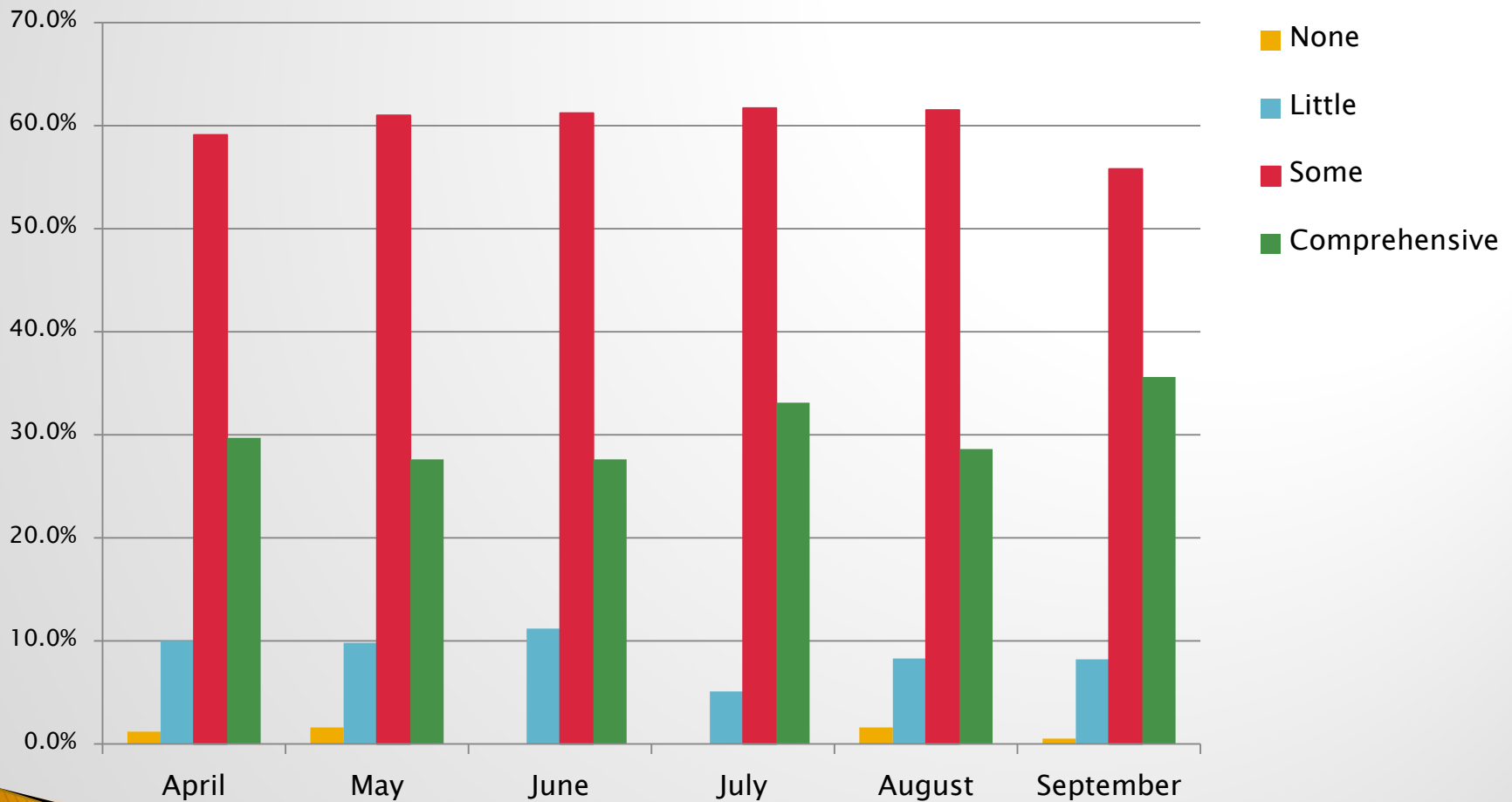
Items to Discuss

- ▶ Survey updates
 - Teacher survey
 - Public Opinion Poll
- ▶ Goal revision update
- ▶ Communications update

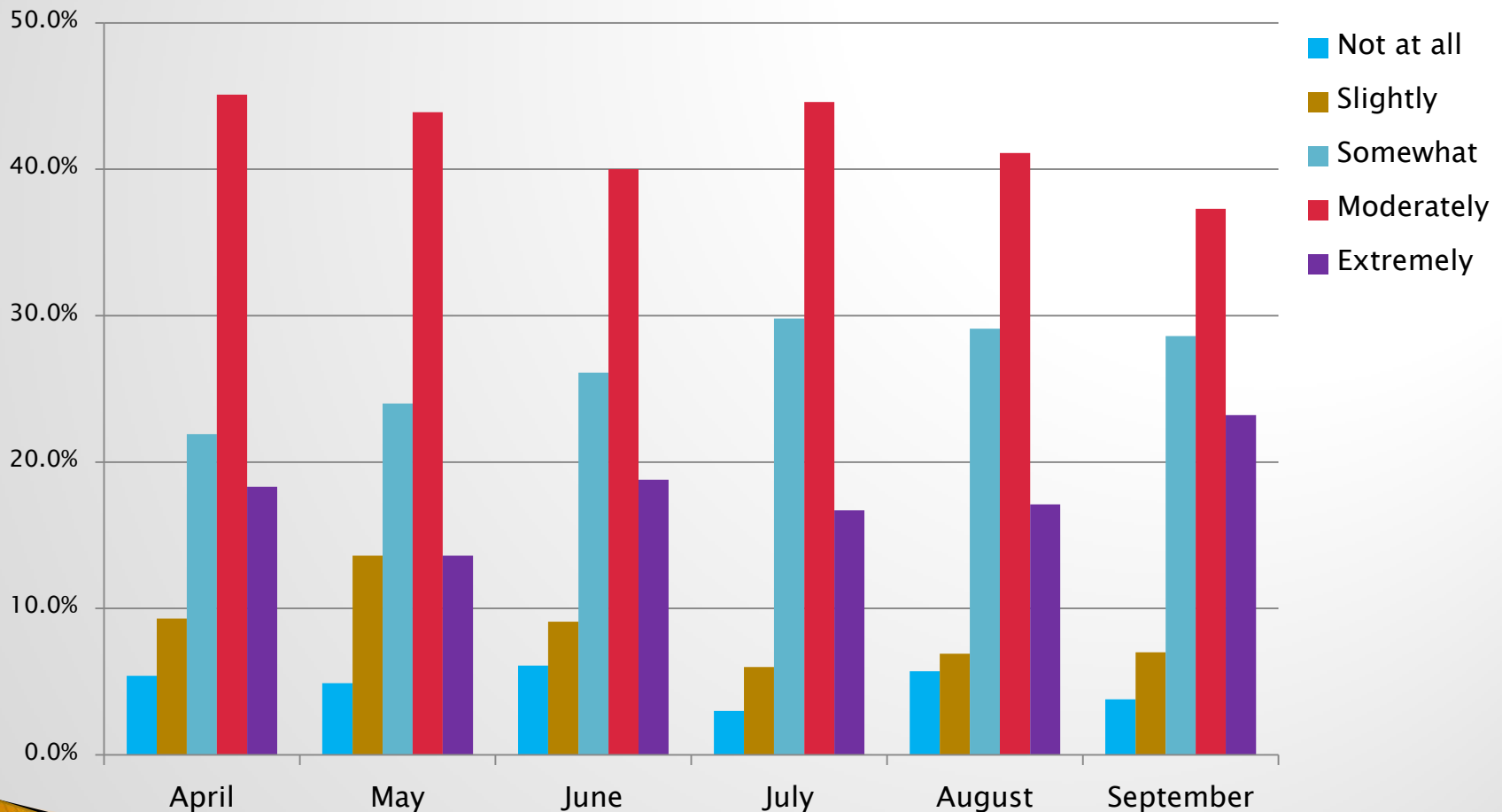
Teacher Survey Update – September

- ▶ Reviewed with Race to the Top partners August 19 to get feedback and thoughts
 - Revised survey to learn more about definition of quality
 - Currently doing deeper analysis of open ended responses. Will have six months of responses analyzed by next meeting.

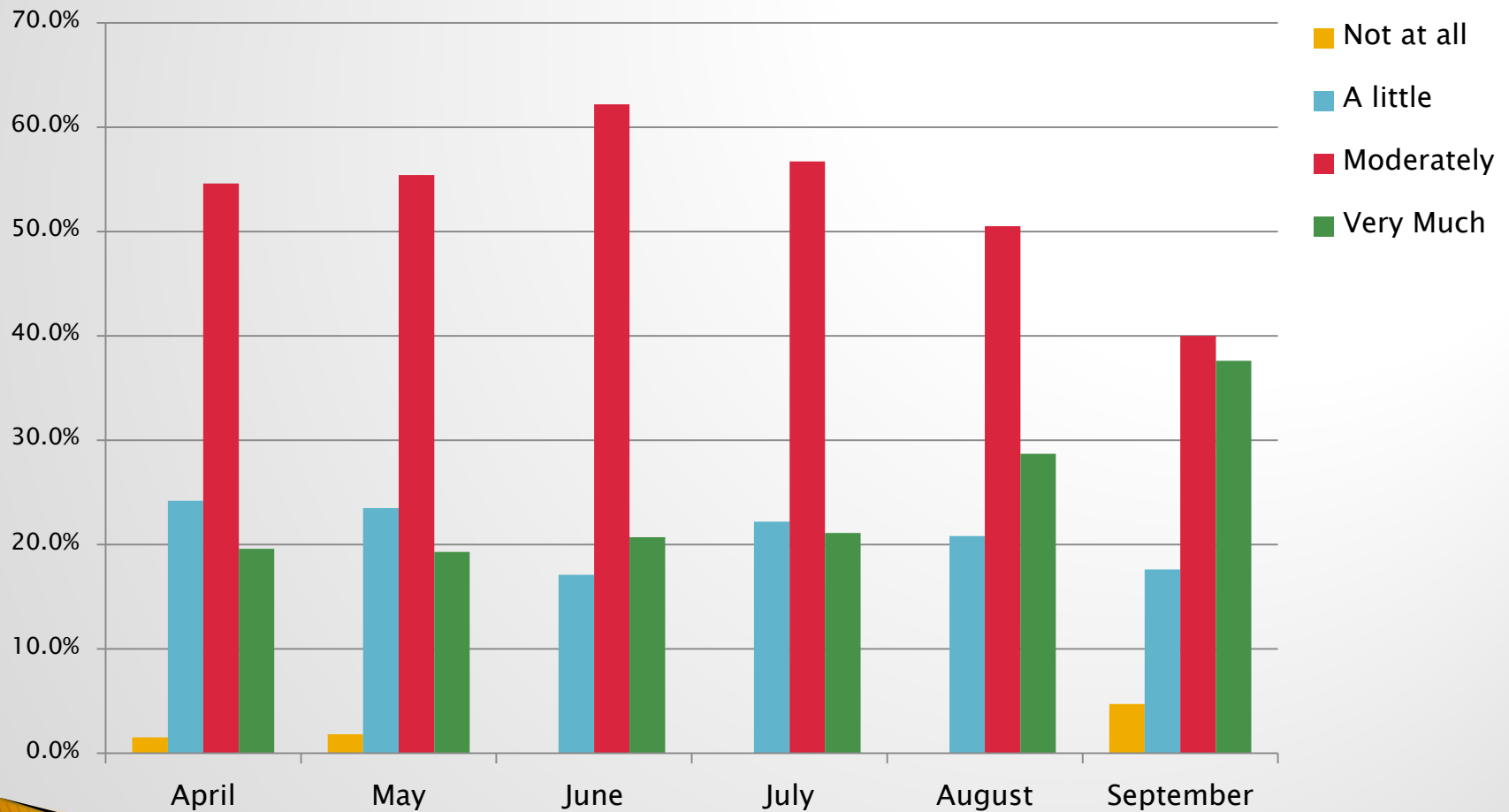
Respondents' Amount of Knowledge of Arizona's Common Core Standards



Respondents' Confidence in Their Ability to Implement Arizona's Common Core Standards



Respondents' Perception of How Well Training Prepared Teachers to Adjust Curriculum and Lesson Plans



Key Findings

- ▶ Respondents who teach subjects explicitly covered by ACCS (i.e. general elementary) report having received more training in ACCS implementation and feel more confident in their ability to successfully implement ACCS than respondents who teach subjects not explicitly covered by ACCS (for example, foreign language and technology).
- ▶ Respondents teaching general elementary classes are more confident that the AZ educational system can successfully implement ACCS than respondents who teach mathematics.
- ▶ Respondents teaching Grades K–2 strongly believe that the ACCS will improve instruction in AZ classrooms, while respondents who teach Grades 9–12 are less likely to share this opinion.
- ▶ Respondents teaching Grades 9–12 report having received less training, and a lower quality level of training, than respondents who teach lower grade levels.

Public Opinion Survey Update – August

- ▶ Key results show overall awareness is pretty steady

	Oct '12	Apr '13	Aug '13
A lot	8%	8%	10%
Moderate amount	15%	12%	11%
A little	22%	23%	21%
Nothing	53%	54%	55%
DK	2%	3%	3%

Public Opinion Survey Update

- ▶ Awareness among parents is up significantly from the April study

October '12	April '13	August '13
72%	53%	69%

- ▶ Households with incomes over \$75K are significantly more likely than those with under \$75K to have heard about Arizona's Common Core Standards.

Public Opinion Survey Update

- ▶ Support has rebounded slightly from April's dip

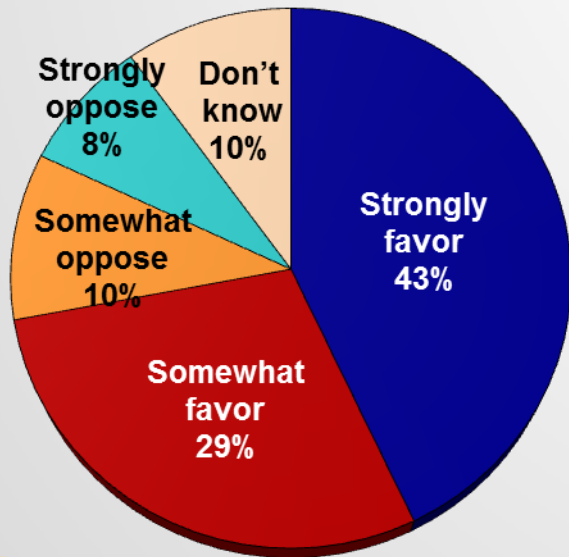
	Oct '12	Apr '13	Aug '13
Very favorable	16%	10%	16%
Somewhat favorable	45%	34%	32%
Somewhat unfavorable	16%	23%	24%
Very unfavorable	8%	11%	11%
DK	15%	22%	17%

Those with incomes over \$75K were significantly more likely to have favorable impressions of the standards than were those with incomes under \$75K.

Independent are significantly less likely to have a favorable impression of Common Core than those affiliated with either major party.

Public Opinion Survey Update

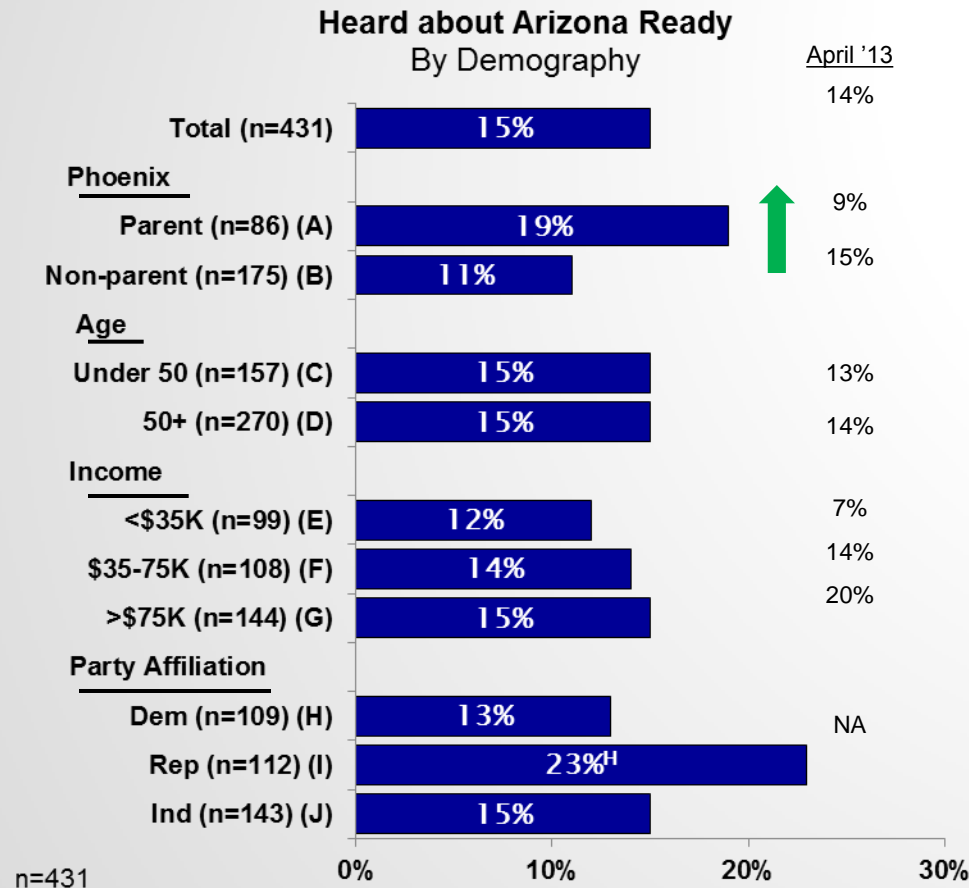
- ▶ Added a new question aligned to other Arizona polls:
 - *These new standards have been set to internationally competitive levels in English and math. This means that students may be more challenged by the material they study and the tests students take will measure more advanced concepts and require students to show their work. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose implementing these new Common Core Standards in Arizona?*



After hearing a brief description of the initiative, a strong majority (72%) favor implementing the new Common Core Standards - 43% strongly and 29% somewhat favor. Conversely, less than one in five (18%) oppose the initiative, with one in ten (10%) giving no opinion.

Parents are significantly more likely than non-parents to favor new standards – 81% and 68%, respectively. Similarly, those with incomes over \$75K and those under 50 years of age are more likely than their counterparts to favor implementing the new Common Core Standards in Arizona.

Q4. In 2011, Governor Jan Brewer launched an education reform initiative to help Arizona kids and families prepare for the next century. The plan is called Arizona Ready. Over the past six months have you heard, read, or seen information about Arizona Ready?



Fifteen percent (15%) of Arizona residents said they had heard, read, or seen information about Arizona Ready during the past six months. This is consistent with the April 2013 study.

While the increase in the portion of parents aware of the initiative is not statistically significant, it is an indication of improved awareness among this key audience.

Republicans are significantly more likely than Democrats to have heard about Arizona Ready.

Goal Revisions

- ▶ Goal 3: Raise the high school graduation rate to 93% by 2020, ensuring that all graduates are college and career ready.*
 - *College and Career Ready is defined as entering college without needing remediation or entering the workforce with a job that has advancement potential
- ▶ Goal 4: By 2020, increase the number of community college students earning associate degrees and certificates by 50 percent—and the number of in-state university transfers by 40 percent—while preserving access, enhancing quality, and eradicating attainment gaps associated with income, race, ethnicity, and gender.
 - Proposed by Joint Council of Community College Presidents
- ▶ Goal 5: Double the number of students receiving baccalaureate degrees to 36,000 per year (remains the same)

Communications Update

▶ Facebook

- 16,490 likes
 - 380 “talking about us” (daily average)
 - 1475 engaged users (daily average)

▶ Twitter

- 585 followers

▶ Newsletter

- 911 subscribers

▶ Details and September newsletter in your packet

Questions?